

AUG28/12 15.16
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6299912

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER

PRDCT	RPOE-3 PAC	EST# <u>1928</u>	COMMENTS: (DATE)
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FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE RECEIVED _____

REP: TO LENA
ED: TIT T

** NEW ORDER **
 TTLS \$87950..98X
 PLS CFM, THX 8/28

CON CM ***** THIS IS A CASH IN ADVANCE COMMITMENT

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

[illegible]

PROGRAM : NEWS
CON COM1: 1X PER DAY

1 600A-700A

30	\$1,875.00
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10/9

10/12 4

TU-F

4

REP HEADLINE# 6299912
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG28/12 15.16
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			700A-900A PROGRAM : GMA CON COM1 : 1X PER DAY	30		\$2,000.00	10/9	10/12	4		TU-F	4
3			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1 : 1X PER DAY	30		\$560.00	10/9	10/12	4		TU-F	4
4			1100A-1200N PROGRAM : VIEW CON COM1 : 1X PER DAY	30		\$925.00	10/9	10/12	4		TU-F	4
5			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$850.00	10/9	10/12	4		TU-F	4
6			400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY	30		\$800.00	10/9	10/12	4		TU-F	4
7			500P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,250.00	10/9	10/12	4		TU-F	4
8			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$3,000.00	10/9	10/12	4		TU-F	4
9			700P-730P PROGRAM : JEOP CON COM1 : 1X PER DAY	30		\$3,000.00	10/9	10/12	4		TU-F	4
10			730P-800P PROGRAM : WHEEL CON COM1 : 1X PER DAY	30		\$3,000.00	10/9	10/12	4		TU-F	4

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
11			1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$1,025.00	10/9	10/12	4		TU-F	4
12			1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/9	10/14	6		TU-SU	6
13			1000P-1100P PROGRAM : PRIVATE PRACTICE	30		\$5,250.00	10/9	10/9	1		TUE	1
14			900P-1000P PROGRAM : GREYS	30		\$6,500.00	10/11	10/11	1		THU	1
15			900P-1000P PROGRAM : PRIMETIME LIVE	30		\$3,450.00	10/12	10/12	1		FRI	1
16			1000P-1100P PROGRAM : 20/20	30		\$3,500.00	10/12	10/12	1		FRI	1
17			600A-700A PROGRAM : NEWS	30		\$850.00	10/13	10/13	1		SAT	1
18			900A-1000A PROGRAM : GMA SAT	30		\$1,050.00	10/13	10/13	1		SAT	1
19			1200N-1230P PROGRAM : NEWS	30		\$600.00	10/13	10/13	1		SAT	1
20			330P-700P PROGRAM : COLLEGE FOOTBALL	30		\$2,750.00	10/13	10/13	1		SAT	1
21			700P-800P PROGRAM : JEO/WHEEL	30		\$850.00	10/13	10/13	2		SAT	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
22			800P-1130P	30		\$3,300.00	10/13	10/13	2		SAT	2
PROGRAM : FOOTBALL												
23			600A-700A	30		\$850.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
24			1200N-1230P	30		\$600.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
25			600P-630P	30		\$1,500.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
26			700P-800P	30		\$2,750.00	10/14	10/14	1		SUN	1
PROGRAM : AFV												
27			1130P-1200M	30		\$475.00	10/14	10/14	1		SUN	1
PROGRAM : SPORTSNIGHT												
28			600A-700A	30		\$1,875.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
29			700A-900A	30		\$2,000.00	10/15	10/15	1		MON	1
PROGRAM : GMA												
30			1000A-1100A	30		\$560.00	10/15	10/15	1		MON	1
PROGRAM : MILLIONAIRE/FEUD												
31			1100A-1200N	30		\$925.00	10/15	10/15	1		MON	1
PROGRAM : VIEW												
32			1200N-100P	30		\$850.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
33			400P-500P	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ												

REP HEADLINE# 6299912
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34			500P-600P	30		\$2,250.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
35			600P-630P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
36			700P-730P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : JEOP												
37			730P-800P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : WHEEL												
38			1135P-1205A	30		\$1,025.00	10/15	10/15	1		MON	1
PROGRAM : NITELINE												
39			1100P-1135P	30		\$2,000.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
40			800P-1000P	30		\$9,250.00	10/15	10/15	1		MON	1
PROGRAM : DANCING WITH THE STARS												
OCT/12 158100.00												CONTRACT TOTAL 158100.00
												TOTAL SPOTS 80

MARKET TOTALS \$439,166 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*